

1. General information

When visiting our website www.schulz-farben.de you have the possibility of reaching our Facebook page by activating the Facebook plugin

<https://www.facebook.com/SchulzFarben>.

With this data privacy information, which supplements our general privacy policy specifically for the case that you use our Facebook-Plugin, we inform you about the processing of your personal data by our Facebook page. As described in our general data privacy statement, we process your personal data in accordance with the provisions of the DS-GVO (General Data Protection Regulation). For the processing of your personal data by Facebook, the data policy of Facebook must also be observed. You can access this under the following link:

<https://de-de.facebook.com/about/privacy/update>

2. Transfer to third countries

Facebook may transfer the collected data to another country. Please note that Facebook may transfer data outside the European Union and the European Economic Area and to a country that does not offer an adequate level of data protection. If the data is transferred to the USA, there is a risk that your data may be processed by US authorities for control and monitoring purposes without you possibly being entitled to legal remedies. Below you will find a list of countries to which the data will be transferred. This may be for various purposes, such as storage or processing.

Worldwide

3. Responsible body

The body responsible for processing in accordance with Art. 24 DSGVO is Schulz Farben- und Lackfabrik GmbH, Langenlonsheim:

Office address:

At the Altnah 10

D-55450 Langenlonsheim

Postal address:

PO Box 2 44

D-55446 Langenlonsheim

Tel. +49 (0) 67 04 / 93 88-0

Fax +49 (0) 67 04 / 93 88-50

Web: shop.schulz-farben.de

e-mail: kontakt@shop.schulz-farben.de

Register court: Amtsgericht Bad Kreuznach HRB 3316
USt-ID No.: DE172294447
Managing directors: Michael Schulz, Andreas Spies
Data protection officer for Schulz Farben- und Lackfabrik GmbH:

ebner-business-partners@t-online.de

The agreement accessible under the following link and concluded between Schulz Farben- und Lackfabrik GmbH, Langenlonsheim, and Facebook

https://www.facebook.com/legal/terms/page_controller_addendum

comes into effect insofar as the Schulz Farben- und Lackfabrik GmbH and

Facebook Ireland Ltd.
4 Grand Canal Square
Dublin 2
Ireland
Contact:

<https://www.facebook.com/help/contact/2061665240770586>

Data protection officer for Facebook:

<https://www.facebook.com/help/contact/540977946302970>

are jointly responsible in accordance with the provisions of Art. 26 para. 1 DSGVO

4. Scope and manner of data processing

If you visit the Facebook page of Schulz Farben- und Lackfabrik GmbH and communicate with this page, we process your personal data as described below:

- i. Your public profile information (including the display name)
- ii. In the event of interaction with the Facebook page of Schulz Farben- und Lackfabrik GmbH, in that
 - a) you post a contribution with your personal data;
 - b) you enter your personal data using the comment function under contributions;
 - c) you contact Schulz Farben- und Lackfabrik GmbH via Messenger with your personal data;
- iii. In the event of interaction with the Facebook page of Schulz Farben- und Lackfabrik GmbH, Facebook Insights processes your data (statistical data on page usage). Further information about the processing of Insights data in case of interaction with the Facebook page of Schulz Farben- und Lackfabrik GmbH can be found here:

https://de-de.facebook.com/legal/terms/information_about_page_insights_data

Messages from Facebook users of the Facebook page of Schulz Farben- und Lackfabrik GmbH as well as the master data of the corresponding user profile are also processed outside this Facebook page in systems in the area of responsibility of Schulz Farben- und Lackfabrik GmbH. The data will be deleted after 6 months; for data on the Facebook page of the Schulz Farben- und Lackfabrik GmbH the deletion regulations of Facebook apply.

If you contact us by e-mail or via Facebook Messenger, communication is not encrypted.

5. Data collection and use in accordance with Art. 6 para. 1b DSGVO for processing your contact details

We collect personal data on the basis of the General Data Protection Regulation if you voluntarily provide us with this data when establishing contact with us (e.g. via contact form or e-mail). Mandatory fields are marked as such, because in these cases we require the data to process your contact details and you cannot send the contact without filling them out. Which data is collected can be seen from the respective input forms. We use the data you provide to process your inquiries. Your data will be deleted after your contact has been completely processed.

6. Cookies and web analysis based on legitimate interests in accordance with Art. 6 para. 1f DSGVO

In order to make your visit to our website attractive and to enable the use of certain functions, to display suitable products or to utilize it for market research, we use so-called cookies on various pages. This serves to safeguard our predominantly legitimate interests in an optimized presentation of our offer within the context of a weighing of interests. Cookies are small text files that are automatically stored on your terminal device. Some of the cookies we use are deleted after the end of the browser session, i.e. after closing your browser (so-called session cookies). Other cookies remain on your terminal device and enable us to recognize your browser the next time you visit us (persistent cookies). The duration of the storage can be found in the detailed description of the cookies used in the general data privacy statement.

7. Facebook

The Facebook data policy provides an overview of the legal basis for the processing of your personal data by Facebook:

<https://de-de.facebook.com/about/privacy/update>

and keeps a further link to detailed information on the legal basis

https://www.facebook.com/about/privacy/legal_bases

in readiness.

Schulz Farben- und Lackfabrik GmbH deletes personal data in systems operated under its responsibility as soon as they are no longer required for the purposes mentioned.

Facebook provides information about their deletion of data in the chapter "Data storage, deactivation and deletion of accounts" of the Facebook data policy:

<https://de-de.facebook.com/about/privacy/update>

You have a right to information about your personal data stored by Schulz Farben- und Lackfabrik GmbH and/or Facebook and, if applicable, a right to correction, restriction of processing, data transferability or deletion of these data. Furthermore, you have the right of complaint to the respective responsible supervisory authority:

For the Schulz Farben- und Lackfabrik GmbH For Facebook:

**The State Commissioner for Data Protection
and Freedom of Information Rhineland-
Palatinate**

P.O. Box 30 40
55020 Mainz

Hintere Bleiche 34
55116 Mainz

Tel.: +49 (0) 6131 208-2449

Fax: +49 (0) 6131 208-2497

E-Mail: poststelle@datenschutz.rlp.de

Data Protection Commission

Canal House
Station Road
Portarlinton, Co. Laois, R32 AP23
Ireland

Tel.: +353 (0761) 104 800

LoCall 1890 25 22 31

Fax +353 57 868 4757

E-Mail info@dataprotection.ie